



MACHAKOS UNIVERSITY

University Examinations for 2018/2019 Academic Year

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF BUSINESS ADMINISTRATION

THIRD YEAR YEAR FIRST SEMESTER EXAMINATION FOR

BACHELOR OF EDUCATION

ECT 314: SUBJECT METHODS BUSINESS STUDIES

DATE:

TIME:

INSTRUCTIONS

Answer Question One and Any Other Two Questions

QUESTION ONE (COMPULSORY) (30 MARKS)

Schemes of work are a written description of work, planned for a particular content, covered over a specified period. The document contains topics and subtopics, from syllabus taught over duration of period. For a teacher it is necessary to acquire skills of preparing schemes of work and lesson plan.

Schemes of work represent an effort by the teacher to plan systematically. A teacher prepare scheme of work before embarking on a teaching period. In preparation of a scheme of work, it is necessary to pay attention to changing times, changing nature of students, available learning facility as well as subject matter.

Each subject area in school ought to have description of what's taught within a given period. This description should include the key resources requirements. The content is the subject matter to be covered. It is the knowledge, skills, values, behaviors and attitudes leaned by the students sourced from the syllabus.

A lesson plan is the teachers work plan showing what the teacher and his student cover during a lesson. In lesson planning there are three distinct phases, pre teaching phase, introductory phase and development phase.

In the light of the above information:

- a) Identify the guidelines considered before and during schemes of work preparation stage. (10 marks)
- b) In the introductory phase of a lesson plan, lay out the purpose that the brief revision of the previous lesson means to serve. (5 marks)
- c) Explain the main information contained in a business studies syllabus. (5 marks)
- d) Identify instructional and learning resources in business studies. (10 marks)

QUESTION TWO (20 MARKS)

- a) Explain the meaning of business, business education while pointing out three areas it embraces. (6 marks)
- b) Identify the two perspectives of business studies. (4 marks)
- c) Identify the aims of business education to the economy and to the business education teacher. (10 marks)

QUESTION THREE (20 MARKS)

- a) Discuss the role of business education to the secondary school curriculum. (5 marks)
- b) Success in teaching not taken for granted. Teachers who have tried to go to class unprepared have had cause to regret, no matter how good or experienced one is on the job. In the light of the statement, discuss the things that a business education teacher do to prepare for a class. (15 marks)

QUESTION FOUR (20 MARKS)

- a) The breadth and depth of mathematics involvement in business studies is massive. Identify the role of mathematics in teaching business studies. (10 marks)
- b) The instructional objectives of business education have two main objectives, which are to educate for business and about business. Business education, in the first place, should prepare pupils for entry-level employment in the business world. Identify the instructional objectives for business education at form 1 to form 4. (10 marks)

QUESTION FIVE (20 MARKS)

- a) Explain three domains for Behavioral Objectives (6 marks)
- b) Explain the purpose for learning outcomes in behavioral objectives. (14 marks)