



MACHAKOS UNIVERSITY

University Examinations for 2018/2019

SCHOOL OF ENVIRONMENT AND NATURAL RESOURCE MANAGEMENT

DEPARTMENT OF ENVIRONMENTAL SCIENCES

THIRD YEAR SUPPLEMENTARY EXAMINATION FOR

BACHELOR OF ENVIRONMENTAL STUDIES AND COMMUNITY DEVELOPMENT

BACHELOR OF COMMUNITY RESOURCE MANAGEMENT AND EXTENSION

ECD 321: RESOURCE MOBILIZATION AND ECONOMIC EMPOWERMENT

DATE: 27/9/2019

TIME: 2:00 – 4:00 PM

INSTRUCTIONS: Answer Question **ONE** and any other **TWO**

QUESTION ONE (COMPULSORY) (30 MARKS)

- a) Explain the following terms as used in resource mobilization.
 - i) Prospecting (2 marks)
 - ii) Relationship building (2 marks)
 - iii) Organizational management (2 marks)
 - iv) Donor mapping (2 marks)
- b) Explain four approaches you can use to mobilize resources locally in your community (8 marks)
- c) Describe three internal challenges faced by community development organisations in resource mobilization (6 marks)
- d) Discuss four indicators of an economically empowered person. (8 marks)

QUESTION TWO (20 MARKS)

- a) Explain the importance of developing a resource mobilization strategy in mobilizing resources for community development initiatives. (10 marks)
- b) Discuss the role of communication as one of the key elements in resource mobilization. (10 marks)

QUESTION THREE (20 MARKS)

- a) Explain the importance of mobilizing resources locally for community development initiatives (10 marks)
- b) Describe five types of resources that can be mobilized locally in a given community. (10 marks)

QUESTION FOUR (20 MARKS)

Discuss the general expectations of donors and explain what organisations are required to do in order to meet these expectations.

QUESTION FIVE (20 MARKS)

Assume you have been tasked to guide an organisation that is working towards economic empowerment of women in your community. Discuss five practical strategies that you will use in order to achieve this.