



MACHAKOS UNIVERSITY

University Examination 2019/2020

SCHOOL OF ENGINEERING AND TECHNOLOGY

DEPARTMENT OF BUILDING AND CIVIL ENGINEERING

THIRD YEAR FIRST SEMESTER EXAMINATION FOR

DIPLOMA IN CIVIL ENGINEERING

SCU 308: ENTREPRENEURSHIP EDUCATION

DATE: 6/12/2019

TIME: 8.30-10.30 AM

INSTRUCTIONS

Answer Question One and Any Other Two Questions

QUESTION ONE (30 MARKS)

- a) Define the following terms used in entrepreneurship
- i. Entrepreneur
 - ii. Entrepreneurship
 - iii. Innovation
 - iv. Invention
 - v. Motivation (10 marks)
- b) Explain in details any FIVE qualities/characteristics of an entrepreneur (20 marks)

QUESTION TWO (20 MARKS)

Giving examples for each case briefly describe the meanings of External motivation and internal motivation for entrepreneurs

QUESTION THREE (20 MARKS)

Explain in details any FIVE functions of an entrepreneur in a business

QUESTION FOUR (20 MARKS)

Giving examples describe the different types of entrepreneurs that can be found in a given area

QUESTION FIVE (20 MARKS)

Discuss TEN differences and FIVE similarities of self-employment and salaried employment