



MACHAKOS UNIVERSITY

University Examinations for 2018/2019 Academic Year

SCHOOL OF ENVIRONMENT AND NATURAL RESOURCES MANAGEMENT

DEPARTMENT OF ENVIRONMENTAL SCIENCES

SECOND SEMESTER THIRD YEAR EXAMINATION FOR

BACHELOR OF ENVIRONMENTAL STUDIES AND COMMUNITY

DEVELOPMENT

BACHELOR OF COMMUNITY RESOURCE MANAGEMENT AND

EXTENSION.

ECD 321: RESOURCE MOBILIZATION AND ECONOMIC EMPOWERMENT

DATE: 23/4/2019

TIME: 8:30 – 10:30 AM

INSTRUCTIONS: Answer question ONE and any other TWO questions

QUESTION ONE (COMPULSORY) (30 MARKS)

- a) Describe FOUR reasons for resource mobilization in community development (8 marks)
- b) Explain any FOUR approaches that can be used for community resource mobilization. (8 marks)
- c) Describe THREE internal challenges faced by community development organisations in resource mobilization. (6 marks)
- d) Explain any FOUR indicators of an economically empowered person. (8 marks)

QUESTION TWO (20 MARKS)

- a) Discuss the process of conducting a “SWOT” analysis and explain why it is necessary to conduct one when coming up with a resource mobilization strategy (10 marks)
- b) Explain the concept of “80-20 rule” in the context of resource mobilization and show its relevance when selecting resource mobilization approaches. (10 marks)

QUESTION THREE (20 MARKS)

Discuss the general expectations of donors and explain what organisations are required to do in order to meet these expectations.

QUESTION FOUR (20 MARKS)

Explain the rationale for mobilizing local resources in community development initiatives and describe various types of resources that can be mobilized locally in a given community.

QUESTION FIVE (20 MARKS)

With appropriate examples, discuss the approaches that you can use to economically empower youth in your community.