



MACHAKOS UNIVERSITY

University Examinations for 2018/2019 Academic Year

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF BUSINESS ADMINISTRATION

SECOND YEAR SPECIAL/SUPPLEMENTARY EXAMINATION FOR

DIPLOMA IN BUSINESS MANAGEMENT

BMS 034/ DPS 113: RESEARCH METHODS

DATE: 26/9/2019

TIME: 8.30-10.30 AM

INSTRUCTIONS: Answer Question ONE and any other TWO Questions.

1. A Lecturer who used to teach a certain classes on Wednesdays and Fridays discovered that every Wednesday half of the female students were usually absent but on Fridays they all attended. He also noted that on Fridays most male students would start dozing before the end of the lesson. He now wants to carry out a research to find out the reasons for the above occurrences.
 - a) State three hypothesis statements he is likely to form in his research. (12 marks)
 - b) Explain any three data collection tools that they are likely to use. (6 marks)
 - c) Distinguish between research objectives and research questions (6 marks)
 - d) Explain four unethical practices in research (6 marks)
2.
 - a) Explain the main reasons for conducting research (12 marks)
 - b) Discuss four sampling methods that a researcher can use to collect data (8 marks)
3.
 - a) Design and state a good research topic of your choice (5 marks)
 - b) Using the topic you have chosen, develop three specific objectives (9 marks)
 - c) Draft statement of the significance of the study (6 marks)
4.
 - a) Discuss four common assumptions that a researcher will make in his work (8 marks)
 - b) Explain six items found in **chapter one** of a research proposal (12 marks)
5.
 - a) Distinguish between primary and secondary data (8 marks)
 - b) Discuss three types of research designs (12 marks)