

University examinations for 2019/2020 academic year

SCHOOL OF EDUCATION

**DEPARTMENT OF EARLY CHILDHOOD EDUCATION COMMUNICATION AND
TECHNOLOGY**

**THIRD YEAR - SECOND SEMESTER EXAMINATION FOR BACHELOR OF
EDUCATION (ARTS)**

ECT 314: BUSINESS METHODS

DATE:

TIME:

Instructions: answer question ONE (compulsory) and any other TWO questions.

QUESTION 1.

- a) Identify FIVE goals of teaching Business Studies at the secondary school level (5 marks)
- b) By use of an appropriate example, describe how you can use VIGNETTES as method of teaching Business Studies (5 marks)
- c) Briefly explain FIVE factors that affect teaching in Business Studies (5 marks)
- d) Differentiate between the following concepts
 - a. Formative assessment (2.5 marks)
 - b. Summative assessment (2.5 marks)
- e) With reference to the scheme of work in Business Studies answer the following questions
 - a. Demonstrate how you can scheme for a Continuous Assessment Test in Business Studies Scheme of work (2.5 marks)
 - b. Importance of the REMARK column in a scheme of work (2.5)
- f) Highlight FIVE advantages to learner centered method of teaching Business Studies (5 marks)

QUESTION 2.

- (a) Discuss the responsibilities of the following stakeholders in the teaching and learning of Business Studies
 - (i) Learner
 - (ii) Teacher
 - (iii) Parent(15 marks)
- (b)
 - (i) Identify the basic principles of *McGregor's theory X and Y*
 - (ii) How can this theory be applied to the learning of Business Studies

(10 marks)

QUESTION 3.

Discuss the roles of instructional resources in the teaching and learning of Business Studies at the secondary school level (20 Marks)

QUESTION 4.

With the use of relevant examples, discuss the relevance of the following methods of teaching to Business Studies

- a. Field/study visits (5 Marks)
- b. Computer Aide Learning (5 marks)
- c. Independent study (5 marks)
- d. Role play and simulation (5 marks)

QUESTION 5.

- a. Describe the critical areas of learning Business Studies and the relevant knowledge acquisition area (15 Marks)
- b. Explain the purposes of assessment in Business Studies (10 Marks)

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**DEPARTMENT OF EARLY CHILDHOOD EDUCATION COMMUNICATION AND
TECHNOLOGY**

**SECOND YEAR, SECOND SEMESTER EXAMINATION FOR DIPLOMA IN
EDUCATION (ARTS)**

ECT 0214: BUSINESS STUDIES METHODS

DATE:

TIME:

Instructions: answer question ONE (compulsory) and any other TWO questions.

Question 1

- (a) Identify 5 general objectives of teaching Business Studies in Kenyan secondary schools (5 marks)
- (b) Outline the topics in the Form I syllabus in Business Studies (5 marks)
- (c) Highlight 5 learning outcomes in Business Studies (5 marks)
- (d) What are the characteristics of a good test (5 marks)
- (e) Identify the key elements of a lesson plan (5 marks)
- (f) State two objectives of learning, one in each of your teaching subject areas (5 marks)

Question 2

- (a) Explain each of the following concepts
 - (i) Expository approach to teaching
 - (ii) Heuristic approach to teaching(10 marks)
- (b) Using the Expository Heuristic (E--H) CONTINUUM to select appropriate teaching methods (15 marks)

Question 3

With the use applicable examples, describe any FOUR methods of teaching Business Studies (20 marks)

Question 4

- (a) With the use of an example, explain how **Dilemma** can be used to teach Business Studies (10 marks)
- (b) Describe five ways of motivating a Business Studies learner in a classroom (15 marks)

Question 5

- (c) Discuss the roles of technology (ICT) in the teaching and learning of Business Studies
(20 marks)