



MACHAKOS UNIVERSITY

University Examinations for 2024/2025 Academic Year

SCHOOL OF EDUCATION
DEPARTMENT OF EDUCATIONAL COMMUNICATION TECHNOLOGY & ECE

FOURTH YEAR FIRST SEMESTER EXAMINATION FOR DEGREE IN
BACHELOR OF EDUCATION (ECE)

ECE 413: ADVOCACY & LOBBYING IN EARLY CHILDHOOD EDUCATION

DATE: 16TH JANUARY, 2025

TIME: 8.30 AM – 10.30 AM

INSTRUCTIONS:

Answer question ONE (Compulsory) and any other TWO questions

QUESTION ONE (COMPULSORY) (30 MARKS)

- a) Determine the target groups in Advocacy and Lobbying. (6 Marks)
- b) Briefly explain how you would equip the learner with knowledge, skills and attitudes required in advocacy and lobbying in Early Childhood Education and Community Development.

QUESTION TWO (20 MARKS)

- a) Identify strategies for advocacy and lobbying. (5 Marks)
- b) Explain the major reasons for choice of strategies and target groups. (15 Marks)

QUESTION THREE (20 MARKS)

Critically examine the following terms:

- a) Role of advocacy in Community Development. (10 Marks)
- b) The Process of Advocacy and Lobbying. (10 Marks)

QUESTION FOUR (20 MARKS)

Critically Examine the operations of Human Rights Based Programmes in Advocacy and Lobbying.

QUESTION FIVE (20 MARKS)

What do we mean by the term Target Organizations and Institutions in Advocacy and Lobbying?