



MACHAKOS UNIVERSITY

University Examinations 2018/2019

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN

SECOND YEAR SPECIAL/SUPPLEMENTARY EXAMINATION FOR
BACHELOR OF SCIENCE IN FASHION DESIGN AND MARKETING

HFD 203: DRAWING AND ILLUSTRATION

DATE: 24/9/2019

TIME: 2:00 – 4:00 PM

INSTRUCTIONS

- i. This paper consists of five (5) questions
- ii. Answer questions one (1) and any other two (2) questions
- iii. Question= 30 marks
Question 2-5 = 20 marks each

QUESTION ONE

- a) Define the term design process (2 marks)
- b) Explain four (4) uses of a fashion design portfolio. (4 marks)
- c) Explain the significance of sketching to a designer. (4 marks)
- d) List five (5) roles of drawings in contemporary design. (5 marks)
- e) Highlight three (3) elements of design applied in fashion drawings and illustrations. (6 marks)
- f) Using illustrations, discuss the different types of balance. (9 marks)

QUESTION TWO

You have been tasked to design corporate uniforms for the Machakos University library staff.
Using illustrations, discuss the four figure types and the rules to follow in designing for them.

(20 marks)

QUESTION THREE

A client has requested you to design a graduation party dress. Illustrate on a body form and explain five types of sleeves that could be used in the dress.

(20 marks)

QUESTION FOUR

You have been requested to present your portfolio in a fashion competition. Discuss the various drawing and illustration media you will use to create it.

(20 marks)

QUESTION FIVE

Using the female silhouette, illustrate how to achieve proportion in a basic blouse. (20 marks)