



MACHAKOS UNIVERSITY

University Examinations 2018/2019

SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

DEPARTMENT OF HOSPITALITY MANAGEMENT

THIRD YEAR SPECIAL/SUPPLEMENTARY FOR BACHELOR OF SCIENCE IN

HOSPITALITY AND TOURISM MANAGEMENT

SHT 405: SOCIOLOGY OF TOURISM

DATE: 22/7/2019

TIME: 2.00-4.00 PM

INSTRUCTIONS

Answer Question One and Any Other Two Questions

QUESTION ONE

- a) Give a brief historical account of tourism development globally (8 marks)
- b) Explain the FOUR types of social differentiation in tourism. (8 marks)
- c) Describe the negative socio-economic impacts of tourism (8 marks)
- d) Describe Maslow's hierarchy of needs in the context of tourism (6 marks)

QUESTION TWO

- a) Discuss the characteristics of sustainable travel (10 marks)
- b) Describe the Stages of possible cultural reaction to tourism (10 marks)

QUESTION THREE

- a) Describe the typology of tourist experiences (10 marks)
- b) Discuss ANY TEN current issues of concern for tourism development globally (10 marks)

QUESTION FOUR

- a) Tourism as a ritual and sacred journey. Discuss. (10 marks)
- b) Using an illustration describe the Schools of Psychology (10 marks)