



MACHAKOS UNIVERSITY

University Examinations for 2022/2023 Academic Year

**SCHOOL OF BUSINESS, ECONOMICS AND HOSPITALITY AND TOURISM
MANAGEMENT**

DEPARTMENT OF HOSPITALITY MANAGEMENT

SECOND YEAR FIRST SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE (HOSPITALITY AND TOURISM MANAGEMENT)

BTM 201: WORLD TOURISM DESTINATIONS

DATE:

TIME:

INSTRUCTIONS: Answer Question **One** (Compulsory) and any other **Two** questions

QUESTION ONE (COMPULSORY) (30 MARKS)

- a) List the following facts of the African continent; (9 marks)
- b) Earthquakes are sudden and rapid movements of the earth's crust. Describe five effects of such movements on the earth's surface (5 marks)
- c) Assume that Machakos County has a population of 1,400,000. Out of this 500,000 people take one tourism trip; 200,000 people take two tourism trips, 100,000 people take three tourism trips and 70,000 people take four tourism trips. Calculate the following;
 - i. Net Travel propensity (2 marks)
 - ii. Gross Travel Propensity (2 marks)
 - iii. Travel frequency (1 mark)
- d) Assume that you are an Outbound tour operator in the United Kingdom and you have a group of tourists departing from London Heathrow - London at 3am for a 9 hour direct flight to Miami. What time will the ground handling operator be expecting them at Miami international airport which is 74 degrees west? Clearly show your workings. (5 marks)
- e) Describe six factors that have influenced tourism development in Kenya. (6 marks)

QUESTION TWO (20 MARKS)

- a) Using Kenya as an example identify 6 elements of human geography and elaborate how they affect tourism growth in Kenya (12 marks)
- b) Describe four (4) major factors that have influenced tourism growth in most developed countries (8 marks)

QUESTION THREE (20 MARKS)

- a) A number of countries in Africa are forced to rely heavily on domestic tourism, because they are unable to attract international tourism. These countries include; DRC Congo, Guinea, Burundi, Libya, Swaziland, Algeria, and Gabon. Discuss the reasons behind this scenario. (10 marks)
- b) Vulcanicity is well known explosive volcanic eruptions that are spectacular and at the same time terrifying events. Describe the significance of vulcanicity to tourism. (10 marks)

QUESTION FOUR (20 MARKS)

- a) Growth of plants their growth and subsequent spread over a region is determined by a number of factors. Analyse four (4) factors that influence the distribution of natural vegetation in Kenya (8 marks)
- b) Describe Seven (6) causes of climate change (12 marks)

QUESTION FIVE (20 MARKS)

- a) Assuming that you are a tour operator operating in Kenya, and you are tasked with the responsibility of organizing a local or international tour for Machakos university lecturers, identify a destination and justify the selection of the destination. (10 marks)
- b) Describe five(5) determinants of travel propensity (10 marks)