



MACHAKOS UNIVERSITY

University Examinations for 2016/2017

SCHOOL OF AGRICULTURE AND NATURAL RESOURCES MANAGEMENT

DEPARTMENT OF ENVIRONMENTAL SCIENCES

THIRD YEAR FIRST SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE IN ENVIRONMENTAL STUDIES

BACHELOR OF SCIENCE IN COMMUNITY DEVELOPMENT

ECD 321: RESOURCE MOBILIZATION AND ECONOMIC EMPOWERMENT

Date: 8/12/2016

Time: 11:00 – 1:00 PM

INSTRUCTIONS:

Answer question ONE and TWO other questions

SECTION A: 30 MARKS (COMPULSORY)

QUESTION ONE (COMPULSORY) (30 MARKS)

- a) Discuss the following elements of resource mobilization.
 - i) Relationship building (2 marks)
 - ii) Prospecting (2 marks)
 - iii) Organisation management (2 marks)
- b) Explain five approaches that can be used for community resource mobilization. (10 marks)
- c) Explain three indicators of economic empowerment. (6 marks)
- d) Discuss four potential benefits of community economic empowerment. (8 marks)

QUESTION TWO (20 MARKS)

- a) Define the term stakeholder mapping in the context of resource mobilization and explain the key factors that are considered when developing a stakeholder map. (12 marks)

- b) What four major characteristics are necessary for an organisation to attract and retain donors
(8 marks)

QUESTION THREE (20 MARKS)

- a) Describe the five key elements of a case statement when communicating the cause to potential donors. (10 marks)
- b) Discuss five external challenges that NGOs are facing when mobilizing resources. (10 marks)

QUESTION FOUR (20 MARKS)

- a) Discuss the rationale for mobilizing local resources for community development initiatives (10 marks)
- b) Explain five types of resources that can be mobilized locally in a given community. (10 marks)

QUESTION FIVE (20 MARKS)

Assume you have been tasked to guide an organisation that is working towards economic empowerment of the youth in your community. Discuss the strategies that you will suggest in order to achieve this. (20 marks)