



MACHAKOS UNIVERSITY

University Examinations 2017/2018

SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

DEPARTMENT HOSPITALITY MANAGEMENT

SECOND YEAR FIRST SEMESTER EXAMINATION FOR DIPLOMA IN
HOSPITALITY AND TOURISM MANAGEMENT

PEOPLE AND CULTURE OF EAST AFRICA

DATE: 15/12/2017

TIME: 2:00 – 4:00 PM

INSTRUCTIONS

- This paper consists of Two Sections A and B
- Section A is Compulsory and carries 30 marks
- Section B has four questions of 20 marks each. Attempt any Two.

SECTION A (COMPULSORY)

- 1 a) Define the following terms; (10 marks)
- i. Anthropology
 - ii. Tradition
 - iii. Culture
 - iv. Society
 - v. Community
- b) Identify TWO approaches to the study of culture. (5 marks)
- c) State TEN countries in East Africa (5 marks)
- d) Outline FIVE reasons that led to the migration of Bantu people into East Africa. (5 marks)
- e) List down FIVE Niger-Congo languages that are spoken in East Africa. (5 marks)

SECTION B (ATTEMPT ANY TWO) 40MARKS

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| 2. | a) | Explain FIVE roles of the Kabaka in Buganda Kingdom. | (10 marks) |
| | b) | Describe the social-cultural and economic organization of the LUO community. | (10 marks) |
| 3 | a) | Explain the characteristics of the MAASAI community. | (10 marks) |
| | b) | Explain the general importance of bride wealth. | (10 marks) |
| 4 | a) | Explain FIVE characteristics of the KHOIKHOI community. | (10 marks) |
| | b) | Explain FIVE impacts of commodification of culture. | (10 marks) |
| 5 | a) | Discuss FIVE major elements of culture in East Africa. | (10 marks) |
| | b) | Explain FIVE roles of culture in tourist industry. | (10 marks) |