



MACHAKOS UNIVERSITY

University Examinations for 2024/2025 Academic Year

SCHOOL OF EDUCATION

DEPARTMENT OF EDUCATIONAL COMMUNICATION TECHNOLOGY & ECE

THIRD YEAR FIRST SEMESTER EXAMINATION FOR DEGREE IN BACHELOR OF EDUCATION (EARLY CHILDOOD EDUCATION)

ECE 415: SOCIAL PSYCHOLOGY

DATE: 17TH JANUARY, 2025

TIME: 11.00 AM – 1.00 PM

INSTRUCTIONS:

*Answer question **ONE** (Compulsory) and any other **TWO** questions*

QUESTION ONE (COMPULSORY) (30 MARKS)

- a) Assume you have already graduated with a degree in Early Childhood Education from Machakos University and you have been employed by Nairobi County Government as a preprimary school teacher. You have noticed that your learners are withdrawn and shy which is a clear indication that their self-esteem is low. Develop any **five** strategies you will apply to help your learners develop high self-esteem. (10 marks)
- b) You have noted that your preprimary school children have negative attitudes. Analyze any **five** ways you would apply to help your learners develop positive attitudes. (10 marks)
- c) Describe any **five** types of positive attitudes among young children. (10 marks)

QUESTION TWO (20 MARKS)

- a) Citing relevant examples, examine any **five** cognitive heuristics that people use to judge behavior of others in your pre-primary school. (10 marks)
- b) You are planning to facilitate in a workshop whose theme is overcoming attribution biases". Design any **five** key points you would include in your presentation. (10 marks)

QUESTION THREE (20 MARKS)

- a) Social influence occurs whenever an individual does something he/she would not have done except for the presence of other people. Discuss any **five** principles that cause social influence among young children according to Calдини (2007). (10 marks)
- b) Analyze any five factors affecting group decision making in your sub-county. (10 marks)

QUESTION FOUR (20 MARKS)

- a) You have been elected as the chairperson of your staff welfare association. of Design any **five** approaches you would use to reduce inter-group biases. (10 marks)
- b) Assess any **five** factors that influence obedience in your school. (10 marks)

QUESTION FIVE (20 MARKS)

Conformity involves a change in belief or behavior in order to fit in a group. Discuss any **ten** factors that influence conformity.