



MACHAKOS UNIVERSITY

University Examinations 2016/2017

SCHOOL OF EDUCATION

DEPARTMENT OF COMMUNICATION TECHNOLOGY

THIRD YEAR APRIL SESSION EXAMINATION FOR BACHELOR OF EDUCATION

ECT 314: BUSINESS SUBJECT METHODS

DATE: SCHOOLBASED

TIME:

INSTRUCTIONS

Answer Question One and Any Other Two Questions

QUESTION ONE (COMPULSORY) (30 MARKS)

A scheme of work, a lesson plan and a record of work are essential documents for effective teaching and learning in Business Studies. In the light of this statement:

- a) Outline four key guidelines that should be followed when preparing a scheme of work for business studies. (4 marks)
- b) Giving appropriate examples, state the four fundamental questions that a teacher should answer when preparing a lesson plan (8 marks)
- c) Discuss phases of a lesson plan outlining key activities at each phase (9 marks)
- d) Suggest any five teaching and learning experiences that can be used in the teaching of business studies indicating when each is used. (5 marks)
- e) Justify the keeping of records of work. (4 marks)

QUESTION TWO (20 MARKS)

You have been provided with the following extract from form one business studies syllabus

Production (12 Lessons)

Specific Objectives

By the end of the topic, the learner should be able to:

- a) Explain the meaning of production
- b) Distinguish between the different types of utility
- c) Distinguish between direct and indirect production
- d) Describe the levels of production and occupations relating to each
- e) Discuss the factors of production and the reward for each
- f) Explain the role of division of labour in the production process
- g) Classify goods and services produced in an economy.

Content

- Meaning of production.
- Types of utility.
- Direct and indirect production.
- Levels of production and related occupations.
- Factors of production and their rewards.
- Division of labour and specialization,
- Classification of goods and services produced in an economy.

Resource books: 1. Inventor Secondary Business Studies Form by EAP
2. Business Studies Form 1 Pupil's Book by KLB

Required

Using this information and for a school of your choice,

- a) Prepare an appropriate two weeks scheme of work (14 marks)
- b) From the scheme of work in (a) above, prepare a one day's lesson plan (6 marks)

QUESTION THREE (20 MARKS)

- a) Using appropriate examples, discuss the two main approaches to teaching. (10 marks)
- b) Analyze any four methods that a teacher can use when teaching business studies clearly outlining scenarios when used, and two advantages and disadvantages of each. (10 marks)

QUESTION FOUR (20 MARKS)

Measurement and evaluation are fundamental activities of teaching. On the basis of this assertion;

- a) Account for measurement and evaluation in the teaching-learning process (5 marks)
- b) Using appropriate examples explain the levels of knowledge that a teacher can test his learners in business studies test according to Bloom's Taxonomy (5 marks)
- c) Write brief note on the following type of tests.
 - i. Practical
 - ii. Essay
 - iii. Structured
 - iv. Objective (10 marks)

QUESTION FIVE (20 MARKS)

- a) Described the major purposes of a syllabus according to Parkes and Harris ,2002 (6 marks)
- b) Analyse the characteristics of a good marking scheme. (6 marks)
- c) Mathematics is essential in the teaching and learning of business studies. Explain this assertion. (8 marks)