



ECT 314 SUBJECT METHODS BUSINESS STUDIES

BED BUSINESS YEAR 3 SEM 1

SCHOOL OF EDUCATION

QUESTION ONE

A syllabus is a contract between teachers and their students, designed to answer students about a course, as well as inform them about what will happen should they fail to meet course expectations. It is also a vehicle for expressing accountability and commitment

A scheme of work is a guideline that defines the structure and content of an academic course. It maps out clearly how resources (e.g. books, equipment, time) and class activities (e.g. teacher-talk, group work, practical's, discussions) and assessment strategies (e.g. tests, quizzes, Q&A, homework) will be used to ensure that the learning aims and objectives of the course are met successfully. It will normally include times and dates. The scheme of work is usually an interpretation of a specification or syllabus and used as a guide throughout the course to monitor progress against the original plan. Schemes of work shared with students have an overview of their course.

A lesson plan envisaged as a blue print, guide map for action, a comprehensive chart of classroom teaching-learning activities, an elastic but systematic approach for the teaching of concepts, skills and attitudes.

The first thing for setting a lesson plan is to create an objective, that is, a statement of purpose for the whole lesson. The objective drives the whole lesson plan, it is the reason the lesson plan exists. The business teacher should ensure that lesson plan goals are compatible with the developmental level of the students. The teacher ensures as well that their student achievement expectations are reasonable.

- a) Identify the purpose that a syllabus serve to business education teacher(10 Marks)
- b) Discuss the purpose of preparing schemes of work(5 marks)
- c) Elaborate guidelines business teacher considered before and during schemes of work preparation stage. (10 marks)
- d) Explain the importance of a marking scheme in business studies(5marks)

Question two.

- a) State the national goal of education in Kenya and explain the relationship between the goals and business studies(10 marks)
- b) Identify the aims of business education to the economy and to the business education teacher (10 marks)

Question three

- a) What is the role of business education to the secondary school curriculum.(5marks)
- b) A teacher must prepare to go to class, no matter how good or experienced one is on the job. Highlight the things that teachers do to prepare for a class (15 marks)

Question four.

- a) Mathematic used in a great deal in business studies. explain the role of mathematics in teaching business studies.(10 marks)
- b) An instructional objective should answer what students will be able to do by the end of the lesson. Identify the instructional objectives for business education from form 1 to form 4 (10 marks)

Question five

- a) Explain what measurement and evaluation facilitate to both business teacher and student (10 marks)
- b) State the purpose for learning outcomes in behavioral objectives (10marks)