



MACHAKOS UNIVERSITY

DIPLOMA IN BUSINESS ADMINISTRATION & SUPPLY CHAIN MANAGEMENT.

SCHOOL: OF BUSINESS.

DEPARTMENT: OF BUSINESS ADMINISTRATION.

UNIT NAME: ECONOMICS.

UNIT CODE: 2903/105

ATTEMPT ANY FIVE QUESTIONS.

TIME:2 HOURS.

NB; ANY CHEATING LEADS TO DISQUALIFICATION.

- 1) a) Define the law of demand .(2marks)
b) Highlight the exceptions to the law of demand. (8 marks)
c) Explain five major factors affecting supply of sugar in Makueni county. (10 Marks)
- 2) a) Explain five factors affecting demand of a bread in Machakos town.(10 marks)
b) Explain the causes of abnormal demand in the economy (10 marks).
- 3) a) Discuss ways of determining the size of a firm (10 Marks)
b) Explain the reasons for the existence of small firms in the economy (10 marks)
- 4) a) Outline the external diseconomies of scale to a company.(10 marks)
b) Explain the positive effects of inflation in an economy (10 marks)
- 5) a) Describe the causes of unemployment in Kenya.(10 marks
b) Highlight Five different types of unemployment(10 marks).
- 6) Discuss the types of market structures giving their characteristics.(20 marks)
- 7) Discuss the factors that determine fertility rate in Kenya. (20 marks).