



MACHAKOS UNIVERSITY

University Examinations 2018/2019

SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

DEPARTMENT OF HOSPITALITY MANAGEMENT

**SECOND YEAR SECOND SEMESTER EXAMINATION FOR
DIPLOMA IN HOSPITALITY AND TOURISM MANAGEMENT**

DTM 057: TRAVEL GEOGRAPHY

DATE: 17/4/2019

TIME: 2.00-4.00 PM

INSTRUCTIONS

Answer Question One and Any Other Two Questions

1.
 - a) Advice a group of 8 Machakos University students travelling to the Kenyan Coast for an excursion on the best mode of transport to use. Give reasons for the choice (5 marks)
 - b) Highlight three fundamental relationship between Geography and Tourism (6 marks)
 - c) Enumerate five major factors influencing the development of Tourism in Kenya (5 marks)
 - d) Identify any four wonders of the world (4 marks)
 - e) Highlight five roles of transport in Tourism (5 marks)
 - f) State the five airports in Kenya and state the three letter codes of the cities and airports (5 marks)

SECTION B. ANSWER ANY TWO QUESTIONS (40 MARKS)

2.
 - a) Explain the effects of future prospects and emerging trends of tourism on the tourism industry in Kenya (10 marks)
 - b) Describe five negative environmental impacts of Tourism in Kenya (10 marks)

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| 3. | a) | Explain the five benefits of tourism to Kenya | (10 marks) |
| | b) | Explain five positive economic impacts of tourism in Kenya | (10 marks) |
| 4 | a) | Explain five factors that inhibits growth of Tourism in Kenya | (10 marks) |
| | b) | Explain five positive social cultural impacts of tourism in Kenya | (10 marks) |
| 5 | a) | Explain five factors determining tourist choice of transport | (10 marks) |
| | b) | Explain five factors which influence the world climatic regions | (10 marks) |