



MACHAKOS UNIVERSITY
SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT
DEPARTMENT OF HOSPITALITY MANAGEMENT
END SEMESTER II EXAMINATION ACADEMIC YEARB 2018/2019
UNIT CODE: SHT 405 UNIT TITLE: SOCIOLOGY OF TOURISM

INSTRUCTIONS: Answer question ONE and ANY other TWO questions

PART A (30marks)

QUESTION ONE

- a) Give a brief historical account of tourism development globally (8mks)
- b) Explain the FOUR types of social differentiation in tourism. (8mks)
- c) Describe the negative socio-economic impacts of tourism (8mks)
- d) Describe Maslow's hierarchy of needs in the context of tourism (6mks)

PART B (40marks)

QUESTION TWO

- a) Discuss the characteristics of sustainable travel (10mks)
- b) Describe the Stages of possible cultural reaction to tourism (10mks)

QUESTION THREE

- a) Describe the typology of tourist experiences (10mks)
- b) Discuss ANY TEN current issues of concern for tourism development globally (10mks)

QUESTION FOUR

- a) Tourism as a ritual and sacred journey. Discuss. (10mks)
- b) Using an illustration describe the Schools of Psychology (10mks)