



MACHAKOS UNIVERSITY

University Examinations 2018/2019

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN

FIRST SPECIAL/SUPPLEMENTARY EXAMINATION FOR

BACHELOR OF SCIENCE IN FASHION DESIGN AND MARKETING

HFM 105: INTRODUCTION TO FASHION DESIGN

DATE: 24/9/2019

TIME: 2:00 – 4:00 PM

INSTRUCTIONS:

- i) *This paper consists of **five** questions.*
- ii) *Answer Question 1 and any other **two** questions.*
- iii) *Question 1=30 marks*
- iv) *Question 2 to 5=20 marks each*

QUESTION ONE (COMPULSORY) (30 MARKS)

- a) Define the following;
 - i) Fashion design (1 mark)
 - ii) Catwalk (1 mark)
 - iii) Fashion design portfolio (1 mark)
 - iv) Fashion collection (1 mark)
- b) List five sources of inspiration for a fashion designer (5 marks)
- c) Explain any three possible career options in the fashion industry (6 marks)
- d) Describe three (3) careers in fashion adoption. (6 marks)
- e) Explain three (3) types of fashion. (9 marks)

QUESTION TWO (20 MARKS)

Discuss four types of boards used in the design development process.

QUESTION THREE (20 MARKS)

Describe four theories of fashion adoption among Kenyans.

QUESTION FOUR (20 MARKS)

Discuss the contributions of Charles Fredrick Worth to the history of fashion design.

QUESTION FIVE (20 MARKS)

Discuss the hemispheres of the brain highlighting their functions and contributions towards the work of the designer while designing a collection.