



MACHAKOS UNIVERSITY COLLEGE

(A Constituent College of Kenyatta University)
University Examinations for 2013/2014

SCHOOL OF ENGINEERING AND TECHNOLOGY

DEPARTMENT OF BUILDING AND CIVIL ENGINEERING

Examination for Certificate in Construction Technology

E.P for Plumb / Construction management I

Date: 4/8/2014

Time: 3 Hrs

Instructions

*This paper consists of **two** sections A & B*

Answer all questions in section A and any other two questions in section B

Section "A" carries 30 marks while each question in section B carries 20 marks.

SECTION A: COMPULSORY

1. a) i) Define the following terms
 - i. Entrepreneur
 - ii. Entrepreneurship (4 marks)
- ii) State and explain the two types of entrepreneurs. (4 marks)
- iii) Define the term business opportunity. (2 marks)
- b) Explain the following terms showing how they assist in evaluating a business opportunity
 - i. Pre-feasibility study
 - ii. Feasibility study (6 marks)
- c) i) It requires intensive efforts and specialized skills to identify a business opportunity.
Name and explain three indicators that can guide an entrepreneur in identifying the opportunities. (6 marks)

ii) State and briefly explain four reasons as to why people become dissatisfied with formal employment. (8 marks)

SECTION B (40 MARKS)

1. a) In starting one's own business there are many factors that one must consider if he is to stand a good chance of succeeding. Name and explain five of these factors. (10 marks)
b) Define the term development in reference to entrepreneurship. (2 marks)
c) Name and explain four areas where an entrepreneur can contribute to the development of the country. (8 marks)
2. a) i) Explain the difference between self employment and salaried employment giving two advantages of each. (6 marks)
ii) Explain the meaning of the term business idea and how it applies in entrepreneurship. (2 marks)
b) i) State six areas where an aspiring entrepreneur can get business ideas. (6 marks)
ii) Name the three characteristics of a good business opportunity. (6 marks)
3. a) i) Name the three forms of business that an entrepreneur can start. (3 marks)
ii) State two advantages and two disadvantages of each of the three types of business stated in 3 (a) above. (6 marks)
b) i) State and explain four roles played by an entrepreneur who is operating and running a business. (8 marks)
ii) Explain the meaning of the term opportunistic entrepreneur. (3 marks)