



MACHAKOS UNIVERSITY

University Examinations 2018/2019

SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

DEPARTMENT OF HOSPITALITY MANAGEMENT

SECOND YEAR SECOND SEMESTER EXAMINATION FOR DIPLOMA IN

HOSPITALITY AND TOURISM OPERATIONS

BTM 054: PEOPLES AND CULTURE OF EAST AFRICA

DATE: 23/4/2019

TIME: 2.00-4.00 PM

INSTRUCTIONS

Answer all the questions in section A and any two questions in section B.

SECTION A (30 MARKS)

1. a) Define the following terms (10 marks)
 - i. Anthropology
 - ii. Commodification
 - iii. Culture
 - iv. Society
 - v. Community
- b) Enumerate five characteristics of indigenous education (5 marks)
- c) Differentiate between religion and culture (5 marks)
- d) Identify five reasons that led to the migration of Bantu people in East Africa (5 marks)
- e) List down five Niger-Congo languages that are spoken in East Africa. (5 marks)

SECTION B. (ATTEMPT ANY TWO QUESTIONS)

2. a) Explain five importance's of religion in a community (10 marks)
- b) Describe the social, cultural and economic organization of the Luo Community. (10 marks)
3. a) Explain five characteristics of Maasai community (10 marks)
- b) Explain the role of music in East Africa (10 marks)
4. a) Describe limitations of indigenous education (10 marks)
- b) Highlight five different religions in East Africa (10 marks)
5. a) Explain five major elements of culture (10 marks)
- b) Describe the role of culture in tourism (10 marks)