



MACHAKOS UNIVERSITY

University Examinations 2023/2024 Academic Year

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN AND MARKETING

SECOND YEAR FIRST SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE (FASHION DESIGN AND MARKETING)

HFM 201: ETHICAL AND SUSTAINABLE FASHION DESIGN

DATE:

TIME:

INSTRUCTIONS

- i) This paper consists of *five questions*.
- ii) Answer Question 1 and any other *two* questions.
- iii) Question 1=20 marks
- iv) Question 2 to 5=30 marks each

QUESTION ONE (COMPULSORY) (30 MARKS)

- a) Define;
 - i. Sustainable fashion (2 marks)
 - ii. Green Manufacturing (2 marks)
 - iii. Social design (2 marks)
 - iv. Ethical fashion (2 marks)
- b) Explain six issues covered under ethical fashion. (6 marks)
- c) Discuss the three pillars of sustainability (6 marks)

QUESTION TWO (15 MARKS)

Sustainability fashion design in Kenya employs various approaches geared towards a more conscious production and consumption. Using relevant examples, elaborate on the 5R's of sustainability.

QUESTION THREE (15 MARKS)

Machawood has contracted you to design outdoor jackets for its employees. Discuss the social, moral and environmental issues you must consider in the design of this product.

QUESTION FOUR (15 MARKS)

Explore the ethical responsibilities associated with the design of sustainable fashion products?

QUESTION FIVE (15 MARKS)

You have been invited for a workshop to sensitize fellow designers on sustainable fashion consumption. Discuss three (3) sustainable ways of fashion consumption.