



MACHAKOS UNIVERSITY

University Examinations 2017/2018

SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

DEPARTMENT HOSPITALITY MANAGEMENT

SECOND YEAR FIRST SEMESTER EXAMINATION FOR DILOMA IN
HOSPITALITY AND TOURISM MANAGEMENT

DTM 044: ECOTOURISM PRINCIPLES

DATE: 5/12/2017

TIME: 8:30 – 10:30 PM

INSTRUCTIONS

- *Answer question one and any other two*

- 1
 - a) Name Eight types of tourism associated with Ecotourism. (8 marks)
 - b) State Five characteristics of Ecotourism (5 marks)
 - c) Name SIX Ecotourism activities carried out in Lewa Conservancy. (6 marks)
 - d) State Six factors to consider when constructing Ecotourism facilities. (6 marks)
 - e) Highlight FIVE factors that have led to failure of community based Ecotourism projects. (5 marks)
2.
 - a) Ecotourism activities have to be successful in north eastern Kenya. Explain five reasons why the activities have failed in the area (10 marks)
 - b) Discuss five negative economic impacts of Ecotourism in Kenya (10 marks)
- 3
 - a) Explain five factors to consider when planning ecotourism projects (10 marks)
 - b) Describe five principles of Ecotourism (10 marks)
- 4
 - a) Describe six positive social impacts of ecotourism in Kenya (12 marks)
 - b) Explain four benefits of Ecolabeling (8 marks)
- 5
 - a) Explain five characteristics of ecotourism products (10 marks)
 - b) Explain five positive Environmental impacts of ecotourism (10 marks)