



MACHAKOS UNIVERSITY

University Examinations for 2022/2023 Academic Year

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF LINGUISTICS AND LANGUAGES

SECOND YEAR FIRST SEMESTER EXAMINATION

DOCTOR OF PHILOSOPHY (APPLIED LINGUISTICS)

AEN 912 UNIT TITLE LANGUAGE, IDEOLOGY AND POWER

DATE:15/12/2022

TIME:9:00 – 12:00P.M

INSTRUCTIONS: ANSWER ANY THREE QUESTIONS.

QUESTION ONE (20MARKS)

Critically examine how Language, Power and Ideology as a conceptual framework may be used to analyze issues related to the following:

- a) Language policy and language education
- b) Politics
- c) Business
- d) Law

QUESTION TWO (20MARKS)

Describe how the aspect of Critical Discourse Analysis is relevant in the analysis of types of discourse.

QUESTION THREE (20MARKS)

Language is power. Assess the validity or the otherwise of this statement

QUESTION FOUR (20MARKS)

Evaluate how ideology is represented in the media.

QUESTION FIVE (20MARKS)

Explain how power relations are mediated in Conversational Analysis.