



MACHAKOS UNIVERSITY

University Examinations for 2017/2018

SCHOOL OF ENVIRONMENT AND NATURAL RESOURCES MANAGEMENT

DEPARTMENT OF ENVIRONMENTAL STUDIES AND COMMUNITY
DEVELOPMENT

FOURTH YEAR FIRST SEMESTER EXAMINATION FOR BACHELOR OF SCIENCE
IN ENVIRONMENTAL STUDIES (COMMUNITY DEVELOPMENT)

ECD 426:ENVIRONMENT AND CORPORATE SOCIAL RESPONSIBILITY

DATE: 18/12/2017

TIME: 11.00-1.00 PM

INSTRUCTIONS:

Answer question ONE and any other TWO questions

QUESTION ONE (30 MARKS)

- a) Define the following terms:
 - i. Corporate governance (2 marks)
 - ii. Market based approach (2 marks)
 - iii. Community engagement (2 marks)
 - iv. Professional ethics (2 marks)
 - v. Environmental reporting (2 marks)
- b) Describe the following theories (8 marks)
 - i. Stakeholder theory
 - ii. Legitimacy theory
- c) Differentiate between western models and eastern values with regard to businesses (10 marks)
- d) List two initiatives in Corporate Social Responsibility reporting (2 marks)

QUESTION TWO (20 MARKS)

- a) Explain the four dimensions of Corporate social responsibility (8 marks)
- b) Discuss the role of stakeholders in Corporate Social Responsibility (12 marks)

QUESTION THREE (20 MARKS)

- a) Discuss five similarities between intellectual capital and Corporate social responsibility. (15 marks)
- b) Explain how intellectual capital enhances firm value (5 marks)

QUESTION FOUR (20 MARKS)

- a) Discuss five factors that influence an individual to give towards environmental philanthropy. (10 marks)
- b) Outline with examples how philanthropy has changed over time (10 marks)

QUESTION FIVE (20 MARKS)

- a) State four components of environmental stewardship (4 marks)
- b) Discuss how ethical business practices can be implemented in the energy sector in Kenya. (16 marks)