



MACHAKOS UNIVERSITY

University Examinations 2016/2017

SCHOOL OF ENGINEERING AND TECHNOLOGY

DEPARTMENT OF ELECTRICAL AND ELECTRONICS ENGINEERING

**THIRD YEAR FIRST SEMESTER EXAMINATION FOR DIPLOMA IN ELECTRICAL
AND ELECTRONICS ENGINEERING (POWER OPTION)**

SUPPLEMENTARY EXAMINATION

EED 305: INDUSTRIAL ORGANIZATION MANAGEMENT

DATE: 30/8/2017

TIME: 2:00 – 4:00 PM

INSTRUCTIONS

Attempt ANY THREE Questions. ALL the Questions have Equal marks.

1.
 - (a)
 - (i) Define the term “ Fiscal Policy ”. (2 marks)
 - (ii) State any three main objectives of the fiscal policy. (3 marks)
 - (b)
 - (i) Explain with a block diagram the steps in the process of control as a function of management. (9 marks)
 - (ii) Explain any three principles of scientific management according to Fredrick Taylor. (6 marks)
2.
 - (a) Highlight any three differences between a Private and Public Company. (6 marks)
 - (b) State any three secondary functions of Money. (3 marks)
 - (c) Define the following terms;
 - (i) Balance of Payments.
 - (ii) Quotas. (4 marks)
 - (d) State any four measures to minimize the effects of adverse terms of trade in a country. (4 marks)

- (e) Outline any three roles of an Informal organization. (3 marks)
3. (a) Define the following;
- (i) Committee organization.
- (ii) Span of management. (4 marks)
- (b) State any three advantages of division of Labour. (3 marks)
- (c) (i) Explain any three factors that influence the extent of a market . (6 marks)
- (ii) State any three functions of a market. (3 marks)
- (d) Outline four contents of the memorandum of association for a limited company (4 marks)
4. (a) State any four objectives of the World Bank. (4 marks)
- (b) (i) Define the term 'free market economy'.
- (ii) List any three defects of a free market economy. (5 marks)
- (c) Explain the meaning of "Breach of Contract (3 marks)
- (d) Explain the following methods of discharging a contract;
- (i) By performance
- (ii) By operation of law. (5 marks)
- (e) State any three advantages of a Bureaucracy. (3 marks)
5. (a) State any four secondary functions of a commercial bank in agency services. (4 marks)
- (b) List any four requirements which must be satisfied for a contract to be valid. (4 marks)
- (c) State any three of the following with regard to business organizations
- (i) Characteristics of a sole proprietorship
- (ii) Advantages of Partnerships (6 marks)
- (d) (i) Outline any three conclusions drawn from the Hawthorne studies by Elton Mayo.
- (ii) Highlight any three key activities of an industrial organization as perceived by Henri Fayol. (6 marks)