



MACHAKOS UNIVERSITY COLLEGE

(A Constituent College of Kenyatta University)

University Examinations 2015/2016

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF LINGUISTICS AND LANGUAGES

SECOND SEMESTER EXAMINATION FOR DEGREE IN BACHELOR OF
EDUCATION

ALT 208: LITERARY LANGUAGE AND PRESENTATION

Date: SCHOOL BASED

Time:

INSTRUCTIONS

Answer Question one and any other two questions

QUESTION ONE

- a) Explain the procedures one should consider when titling. (10 marks)
- b) Explain the main characteristics of an Argumentative essay. (10 marks)
- c) Discuss the importance of studying language presentation in literature. (10 marks)

QUESTION TWO

Describe the main features of the following types of essays.

- a) Analytical essay
- b) Explanatory essay

QUESTION THREE

Explain the main differences between an INTRODUCTION and a CONCLUSION in academic writing. (20 marks)

QUESTION FOUR

Outline the major consideration one ought to make before commencing writing an academic paper. (20 marks)

QUESTION FIVE

With ample illustrations, explain FOUR paragraphing skills one ought to apply in academic writing. (20 marks)