



MACHAKOS UNIVERSITY

University Examinations 2023/2024 Academic Year

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN AND MARKETING

FOURTH YEAR FIRST SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE (FASHION DESIGN AND MARKETING)

HCU 400: PROJECT DESIGN, MONITORING AND EVALUATION

DATE:

TIME:

INSTRUCTIONS

- This paper consists of **FIVE** questions
- Answer **QUESTION ONE** and **ANY OTHER TWO** questions
- Question One carries 30 marks
- Question 2-5 carry 20 marks each

QUESTION ONE (COMPULSORY) (30 MARKS)

- a) Define the following as used in project design, monitoring and evaluation
- i) Project design (2 marks)
 - ii) Project cycle management (2 marks)
 - iii) Logical Framework tool (2 marks)
 - iv) Project Monitoring (2 marks)
 - v) Project Evaluation (2 marks)
- b) Describe the four core elements of project sustainability (8 marks)
- c) Explain six (6) essential guiding principles for a viable and sustainable development project (12 marks)

QUESTION TWO (20 MARKS)

With the help of a well labelled diagram, explain the five (5) steps in the project cycle

QUESTION THREE (20 MARKS)

With the help of a well labelled table, illustrate the four (4) components of a typical structure of a logical framework matrix

QUESTION FOUR (20 MARKS)

- a) With relevant examples, explain five (5) types of indicators that can be captured by a logical framework matrix (10 marks)

- b) With suitable examples, explain five (5) key benefits of monitoring and evaluation of development projects (10 marks)

QUESTION FIVE (20 MARKS)

You have been requested to prepare an evaluation report for submission to the project manager, explain ten (10) major components of the report.