MACHAKOS UNIVERSITY

University Examinations for 2018/2019 Academic Year

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF BUSINESS ADMINISTRATION
FIRST YEAR SECOND SEMESTER EXAMINATION FOR

DIPLOMA IN ELECTRICAL & ELECTRONIC TECHNOLOGY (POWER OPTION)

DIPLOMA IN MECHANICAL ENGINEERING (PRODUCTION OPTION)

DIPLOMA IN AUTOMOTIVE ENGINEERING

DIPLOMA IN BUILDING TECHNOLOGY

DIPLOMA IN CIVIL ENGINEERING

ENTREPRENEURSHIP EDUCATION

DATE: 17/4/2019 **TIME: 2:00 – 5:00 PM**

INSTRUCTION:
ANSWER ALL QUESTIONS

1. a) Makini Youth Group comprises of fresh graduates from a local university. They intend to start a spare part sales company. Explain five ways of matching entrepreneurial skill with the business they are venturing into. (10 marks)

   b) Highlight five sources of business Ideas. (10 marks)

2. a) Sole proprietorship is a form of business ownership which is preferred by small scale entrepreneurs. Explain five merits of sole proprietorship. (10 marks)

   b) Explain five stages in the business life cycle. (10 marks)

3. a) Explain five ways in which an enterprise may demonstrate its responsibility towards its competitor. (10 marks)

   b) Explain five importance of enterprise social responsibility. (10 marks)

4. a) Highlight five challenges faced when starting a small business enterprise. (10 marks)

   b) Outline five disadvantages of operating a partnership form of business enterprise. (5 marks)

5. a) Explain five reasons of writing a business plan (10 marks)

   b) Describe five components of a business plan. (10 marks)