



MACHAKOS UNIVERSITY

University Examinations 2018/2019

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF HUMANITIES

SECOND YEAR SECOND SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE IN COMMUNITY RESOURCE MANAGEMENT

HCM 203: COMMUNITY MOBILIZATION AND ORGANIZATION

DATE: 3/5/2019

TIME: 11:00 – 1:00 PM

INSTRUCTIONS

This paper consists of **FIVE** questions

Answer **QUESTION 1** and any other **TWO** questions

Question 1 carries 30 marks

Question 2-5 carry 20 marks each

QUESTION ONE (COMPULSORY) (30 MARKS)

- a) Explain the following concepts
 - i) community mobilization
 - ii) social action
 - iii) community leadership
 - iv) social capital
 - v) community organization (10 marks)
- b) Outline the rationale for community mobilization (5 marks)
- c) Using relevant examples explain five characteristics of community mobilization. (5 marks)
- d) As a community expert you are required to guide the community on various fundamentals through undertaking community mobilization. Describe Five steps you would take. (5 marks)
- e) Explain the relevance of various pre-requisites to community mobilization. (5 marks)

QUESTION TWO (20 MARKS)

- a) Describe five (5) challenges of community resource mobilization. Use relevant examples to discuss. (10 marks)
- b) Highlight Five (5) solutions to 2 (a) above. (10 marks)

QUESTION THREE (20 MARKS)

- a) Social Learning Theory plays a role in community resource mobilization. Discuss. (10 marks)
- b) Explain five (5) challenges faced in social learning. (10 marks)

QUESTION FOUR (20 MARKS)

- a) Using illustration from Kenya. Examine the role of community participation in community resources mobilization. (10 marks)
- b) Elaborate **two** styles of leadership that are appropriate for effective community resource mobilization (10 marks)

QUESTION FIVE (20 MARKS)

With reference to traditional and modern forms of communication in community resource mobilization. Select community of your choice and Discuss the following:

- a) Five (5) Merits of each. (10 marks)
- b) Five (5) Demerits of each. (10 marks)