



MACHAKOS UNIVERSITY

University Examinations for 2022/2023 Academic Year

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF SOCIAL SCIENCES

SECOND YEAR SECOND SEMESTER EXAMINATION FOR

BACHELOR OF ARTS (GENDER AND DEVELOPMENT)

BACHELOR OF ARTS (PUBLIC ADMINISTRATION)

ASC 203/ASC 205: RURAL SOCIOLOGY

DATE: 14/4/2023

TIME: 8:30 – 10:30VAM

INSTRUCTIONS: Answer QUESTION ONE and any other TWO QUESTIONS.

QUESTION ONE (30 MARKS)

- a) Define the following terms (8 marks)
 - i. Rural sociology
 - ii. Pastoralism
 - iii. Peasantry
 - iv. Development
- b) Illustrate the scope of rural sociology (6 marks)
- c) Outline six reasons why it is important to study rural sociology (6 marks)
- d) Discuss the emergence of rural sociology in U.S.A (10 marks)

QUESTION TWO (20 MARKS)

- a) Explain the concept of rural-urban continuum (5 marks)
- b) Discuss the process of diffusion of an innovation (10 marks)
- c) Outline five adopter categories in diffusion of innovation theory (5 marks)

QUESTION THREE (20 MARKS)

- a) Define social change (2 marks)
- b) You are the project manager with XYZ organization operating in Machakos County. The main objective of the organization is to influence farmers to adopt to new improved seedlings which are resilience to drought.
 - i. Explain five factors that would facilitate change from the old to new seeds by the farmers (10 marks)
 - ii. Sensitize your team on four probable sources of resistance to new types of seeds by targeted farmers (8 marks)

QUESTION FOUR (20 MARKS)

- a) Define Community Based Organization (2 marks)
- b) Illustrate the role of Community Based Organizations in development within rural communities (8 marks)
- c) Deliberate on five challenges faced by community based organizations in Kenya (10 marks)

QUESTION FIVE (20 MARKS)

- a) The analysis of the correlates of poverty assesses a household's likelihood of being poor if it has certain characteristics. (3 marks)
 - i.
 - ii.
 - iii.
- b) Analyze five types of assets that are relevant in assessing the level of poverty rural communities. (10 marks)
- c) Outline three objectives of rural development (3 marks)
- d) Identify four causes of rural-urban migration (4 marks)