



MACHAKOS UNIVERSITY

University Examinations for 2019/2020 Academic Year

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN AND MARKETING

SECOND YEAR FIRST SEMESTER EXAMINATION FOR

DIPLOMA IN FASHION DESIGN AND MARKETING

HFM 048: ETHICAL AND SUSTAINABILITY OF FASHION DESIGN

DATE: 5/12/2019

TIME: 8.30-10.30 AM

INSTRUCTIONS:

Answer question one and any other TWO questions

QUESTION ONE (20 MARKS)

- a) Define the following terms
 - i. Sustainability (2 marks)
 - ii. Eco design (2 marks)
 - iii. Business sustainability (2 marks)
- b) Highlight four [4] sustainable design principles (4 marks)
- c) Highlight two (2) categories of sustainability in business (4 marks)
- d) Explain four (4) major advantages for practicing sustainability (4 marks)
- e) Outline two (2) benefits of adopting sustainability in fashion design (2 marks)

QUESTION TWO (15 MARKS)

Discuss the following sustainability in fashion design

- a) Environmental sustainability (5 marks)
- b) Technological sustainability (5 marks)
- c) Social sustainability (5 marks)

QUESTION THREE (15 MARKS)

One of the industries that jeopardizes sustainability is the textiles and fashion industry, explain environmental and occupational hazards caused by these industries

QUESTION FOUR (15 MARKS)

In relation to sustainability in fashion industry, discuss five (5) challenges that necessitate sustainability approaches

QUESTION FIVE (15 MARKS)

Fashion industry is in need of an overhaul to avoid injustices in fashion industry. Explain five (5) areas to be considered in ethical issues