



MACHAKOS UNIVERSITY

University Examinations 2018/2019

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN

FOURTH YEAR SUPPLEMENTARY/SPECIAL EXAMINATION FOR
BACHELOR OF SCIENCE IN FASHION DESIGN AND MARKETING

HFD 406: MODELING TECHNIQUES

DATE: 26/9/2019

TIME: 11:00 – 1:00 PM

INSTRUCTIONS:

- i) *This paper consists of **five** questions.*
- ii) *Answer **Question 1** and any other **two** questions.*
- iii) ***Question 1**=20 marks*
- iv) ***Question 2 to 5**=15 marks each*

1.
 - a) Explain four (4) considerations for the staging of a fashion event [4 marks]
 - b) Outline four (4) advantages to a fashion presentation whose fashion commentator has full knowledge of current fashion and the merchandize [4 marks]
 - c) Suggest three (3) points to factor in organizing the dressing area for a fashion event [6 marks]
 - d) Provide three (3) uses of a responsibility outline sheet for a fashion presentation [6 marks]
2. While participating in an audition session for a fashion show explain how you would determine model's professionalism [15 marks]
3. Elaborate on five (5) detailed steps you shall take in accessorizing a forthcoming Machakos University fashion event [15 marks]
4. In a planning meeting for a fashion event, explore with your team how the show shall be presented [15 marks]
5. Discuss with the fashion co-ordination office team how formal staging shall be employed in a planned fashion event [15 marks]