



MACHAKOS UNIVERSITY COLLEGE

(A Constituent College of Kenyatta University)
University Examinations for 2015/2016 Academic Year

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF BUSINESS ENTREPRENEURSHIP AND MANAGEMENT SCIENCES

SECOND SEMESTER EXAMINATION FOR DIPLOMA IN PROCUREMENT

DIPLOMA IN SUPPLY CHAIN MANAGEMENT

DIPLOMA IN ACCOUNTANCY

DACC 202/ DPS 116: FUNDAMENTALS OF RESEARCH METHODS

Date: 8/8/2016

Time: 11:00 – 1:00 pm

INSTRUCTIONS

Answer Question One and Any Other Two Questions

SECTION A

QUESTION ONE (30 MARKS)

- a) Briefly outline any FOUR basic elements of research. (4 marks)
- b) Explain FIVE problems of using questionnaires as a tool for data collection. (10 marks)
- c) Distinguish between Qualitative Research and Quantitative Research. (4 marks)
- d) Explain FOUR qualities of Research questions. (8 marks)
- e) Differentiate between Null and Alternative hypothesis. (4 marks)

SECTION B ANSWER ANY TWO QUESTIONS FROM THIS SECTION

QUESTION TWO (20 MARKS)

- a) Explain THREE disadvantages and THREE advantages of stating a research problem in Hypothesis form. (12 marks)
- b) Discuss: (i) Theoretical Framework
(ii) Conceptual Framework (8 marks)

QUESTION THREE (20 MARKS)

- a) Explain FOUR ethical issues relating to individual researches and cite relevant examples. (8 marks)
- b) Using examples from the business world, describe three types of research designs. (12 marks)

QUESTION FOUR (20 MARKS)

- a) Explain the term Extraneous Variables, citing relevant examples and outline three ways in which they can be controlled. (10 marks)
- b) (i) What are research objectives? (4 marks)
(ii) Highlight SIX factors to consider when formulating objectives for your research. (6 marks)

QUESTION FIVE (20 MARKS)

- a) Explain FOUR qualities of a good Literature Review. (8 marks)
- b) Research can be classified according to procedures employed in data collection and the type of research questions raised. Highlight any SIX of them under this classification. (12 marks)