



MACHAKOS UNIVERSITY

University Examinations for 2016/2017 Academic Year

SCHOOL OF BUSINESS AND ECONOMICS

**DEPARTMENT OF BUSINESS ENTREPRENEURSHIP AND MANAGEMENT
SCIENCES**

SECOND YEAR FIRST SEMESTER EXAMINATION FOR

DIPLOMA IN HUMAN RESOURCE MANAGEMENT

DIPLOMA IN BUSINESS MANAGEMENT

GOVERNANCE AND ETHICS

DATE: 29/5/2017

TIME: 2:00 – 4:00 PM

INSTRUCTIONS

Answer Question One and Any Other Two Questions

QUESTION ONE (COMPULSORY) (30 MARKS)

- (a) Outline the importance of ethics in business. (5 marks)
- (b) Explain the following types of utilitarianism:
 - Act Utilitarianism (3 marks)
 - Rule Utilitarianism (3 marks)
- (c) (i) Define the term Corporate Management. (2 marks)
(ii) Outline the importance of Corporate management to an organization. (5 marks)
- (c) Highlight why social responsibility is important to a business. (6 marks)
- (d) Define the following terms as used in ethics:
 - (i) Ethical Behaviour (2 marks)
 - (ii) Ethical Reasoning. (2 marks)
 - (iii) Values (2 marks)

QUESTION TWO (20 MARKS)

Explain FOUR ethical principles that are used in the decision making process of an organization.

(20 marks)

QUESTION THREE (20 MARKS)

Discuss the following forms of ethical theories:

- (i) Deontology (5 marks)
- (ii) Utilitarianism (5 marks)
- (iii) Rights (5 marks)
- (iv) Virtue (5 marks)

QUESTION FOUR (20 MARKS)

- (a) Outline FOUR core values in business ethics. (8 marks)
- (b) Describe the emerging trends in ethics. (12 marks)

QUESTION FIVE (20 MARKS)

- (a) What is Corporate Governance (4 marks)
- (b) Discuss the principles of Corporate Governance. (16 marks)