



MACHAKOS UNIVERSITY

University Examinations 2017/2018

SCHOOL OF HUMANITIES AND SOCIAL SCIENCE

DEPARTMENT OF LINGUISTICS AND LANGUAGES

THIRD YEAR FIRST SEMESTER EXAMINATION FOR

BACHELOR OF ARTS IN GENDER AND DEVELOPMENT

AGD 317: GENDER LANGUAGE AND COMMUNICATION

DATE: 19/12/2017

TIME: 8:30 – 10:30 AM

INSTRUCTIONS

Answer Question One and Any Other Two Questions

QUESTION ONE (COMPULSORY-30MARKS)

- a) Explain the following terms: (6 marks)
 - i) Gender Communication
 - ii) Gender identity
 - ii) Gender role
- b) Discuss FOUR purposes of gendered socialization in communication citing specific examples. (8 marks)
- c) Explain THREE predominant social assumptions on Language and gender (6 marks)
- d) The gendered nature of non-verbal communication is very important to the production of meaning.
Discuss FIVE areas of non-verbal communication and the role of gender in each (10 marks)

QUESTION TWO (20 MARKS)

Discuss any FOUR gender theories and how they impact on gender relations and communication. (20 marks)

QUESTION THREE (20 MARKS)

Describe FIVE skills you would use in identifying gendered expectations and their impact on the behavior of men and women. (20 marks)

QUESTION FOUR (20 MARKS)

- a) Basing on your knowledge from this course, discuss the challenges and prospects in gender inclusive language use and communication experienced in society today. (10 marks)
- b) Explain how one can ensure creation, maintenance and change of gender perceptions through communication. (10 marks)

QUESTION FIVE (20 MARKS)

Differentiate the following using specific illustrations

- i) Feminine and Masculine speech community (10 marks)
- ii) Feminism versus Feminisms (10 marks)