



MACHAKOS UNIVERSITY

University Examinations 2018/2019

SCHOOL OF EDUCATION

DEPARTMENT OF EARLY CHILDHOOD EDUCATION & EDUCATIONAL
COMMUNICATION & TECHNOLOGY

..... YEAR SPECIAL/SUPPLEMENTARY EXAMINATION FOR

BACHELOR OF EDUCATION

ECE: 202 INSTRUCTIONAL MEDIA

DATE:

TIME:

INSTRUCTIONS

Answer Question One and Any Other Two Questions

QUESTION ONE

- a) Explain the following term as they are used in the unit. (10 marks)
- i. Media
 - ii. Audio media
 - iii. Visual media
 - iv. Audio visual media
 - v. Communication
- b) Illustrate the process of communication. (10 marks)
- c) Differentiate verbal and non-verbal communication. (10 marks)

QUESTION TWO

- a) Explain the role of media and extension services department at KICD. (10 marks)
- b) Describe Five (5) methods of storing ECDE instructional media. (10 marks)

QUESTION THREE

- a) Imagine you are an ECDE teacher in Tumaini ECDE Centre. Discuss how you can source for teaching and learning materials for your school. (10 marks)
- b) Describe the stages of communication process. (10 marks)

QUESTION FOUR

- a) “Suitable textbooks for children should meet a certain criterion” Discuss 5 (five) of these criteria. (10 marks)
- b) Explain five (5) importance of pictures as a resource for teaching preschool learners. (10 marks)

QUESTION FIVE

- a) Discuss the importance of using instructional media in an ECDE class. (10 marks)
- b) Discuss 5 (five) factors to consider when selecting teaching and learning materials for ECDE centers. (10 marks)