



MACHAKOS UNIVERSITY

University Examinations 2018/2019

SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

DEPARTMENT OF HOSPITALITY MANAGEMENT

FIRST YEAR SECOND SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE (HOSPITALITY AND TOURISM MANAGEMENT)

SHT 376: SOCIOLOGY OF TOURISM

DATE: 25/4/2019

TIME: 11.00-1.00 PM

INSTRUCTIONS

Answer Question One and Any Other Two Questions

QUESTION ONE (20 MARKS)

- a) Explain Methods that may be used to protect local culture (6 marks)
- b) Explain eight emerging themes in tourism (8 marks)
- c) Give a brief account of tourism development (8 marks)
- d) Describe the positive socio-economic impacts of tourism (8 marks)

QUESTION TWO (20 MARKS)

- a) Discuss the characteristics of alternative tourism (10 marks)
- b) Describe the Stages of possible cultural reaction to tourism (10 marks)

QUESTION THREE (20 MARKS)

- a) Describe Cohen's typology of tourist experiences (10 marks)
- b) Discuss the impact of tourism on the environment (10 marks)

QUESTION FOUR (20 MARKS)

- a) Discuss the Theories of sociology and their application in tourism (10 marks)
- b) Using an illustration describe the Schools of Psychology (10 marks)