



MACHAKOS UNIVERSITY

University Examinations 2016/2017

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN AND MARKETING

SECOND YEAR FIRST SEMESTER EXAMINATION FOR

DIPLOMA IN FASHION DESIGN AND MARKETING

FDD 209: FASHION MODELLING AND DISPLAY

DATE: 24/7/2017

TIME: 11:00 – 1:00 PM

INSTRUCTIONS

This exam consists of five questions.

Answers question one and any other two questions.

Question ONE (COMPULSORY) (30 MARKS)

- a) Define the following terms
 - i) Fashion modelling (2 marks)
 - ii)Modelling (2 marks)
 - iii)Model (2 marks)
 - iv)Fashion (2 marks)
 - v)Bespoke (2 marks)
- b) Name two types of fashion models (2 marks)
- c) Briefly describe a portfolio. (4 marks)
- d) State the standard height measurement for a high fashion female model (2 marks)
- e) State the standard height measurement for a high fashion male model (2 marks)
- f) Explain fashion house (4 marks)

- g) Describe the following types of colours
- i. Primary (2 marks)
 - ii. Secondary (2 marks)
 - iii. Warm (2 marks)
 - iv. Cool (2 marks)
 - v) What is fashion show (2 marks)

QUESTION TWO (20 MARKS)

Jane, a fashion designer has been sourced to give a talk on high fashion modelling industry to a group of young male and female students.

Discuss the standard requirements in high fashion modelling industry for the following

- a) Female fashion models (10 marks)
- b) Male fashion models (10 marks)

QUESTION THREE (20 MARKS)

- a) Define the term colour (2 marks)
- b) Differentiate between colour and hue (2 marks)
- c) With a well labelled diagram, illustrate how colours are arranged on the colour wheel (16 marks)

QUESTION FOUR (20 MARKS)

- a) Define a mood board (2 marks)
- b) As a fashion design student, you have been given an assignment to prepare a mood board. Discuss five points to consider when making a layout of a mood board. (10 marks)
- c) In a systematic procedure, explain steps of developing a mood board. (8 marks)

QUESTION FIVE (20 MARKS)

In the act of fashion modelling, personal grooming is very important.

- a) Explain five purposes of good grooming (5 marks)
- b) Discuss what personal grooming entails. (15 marks)