



MACHAKOS UNIVERSITY

University Examinations 2016/2017

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF LINGUISTICS AND LANGUAGES

FIRST YEAR APRIL SESSION EXAMINATION FOR MASTER OF ARTS IN APPLIED
LINGUISTICS

AEN 807: THE PEDAGOGICAL ANALYSIS OF SPOKEN AND WRITTEN
DISCOURSE

DATE: 25/8/2017

TIME: 2:00 – 4:00 PM

INSTRUCTIONS

Answer Question One and any two Questions

1. Communicative competency depends on a sound grasp and application of pragmatics. Drawing illustrations from the recently concluded campaign speeches, discuss the following aspects of pragmatics.
(a) Presupposition
(b) Implicature
(c) Reference
(30 marks)
2. It is possible to do things with words. With reference to the Speech Act Theory, discuss the validity of this statement.
(20 marks)
3. Spoken discourse and written discourse are structurally different. Point out and discuss any five different ways this can be the case.
(20 marks)
4. The schema theory can surely improve performance in reading comprehension. Write an argument to support this thesis.
(20 marks)
5. You are expected to teach oral literature following the integrated approach. Focusing on one genre or oral literature, describe how you would go about the undertaking.
(20 marks)