



MACHAKOS UNIVERSITY COLLEGE

**(A Constituent College of Kenyatta University)
University Examinations for 2015/2016 Academic Year**

SCHOOL OF BUSINESS AND ECONOMICS

**DEPARTMENT OF BUSINESS ENTREPRENEURSHIP AND MANAGEMENT
SCIENCES**

**SECOND SEMESTER EXAMINATION FOR DEGREE IN BACHELOR OF
COMMERCE**

BBA 414: MANAGEMENT OF PUBLIC ENTERPRISES

Date: 5/8/2016

Time: 2:00 – 4:00 PM

INSTRUCTIONS

Answer Question One and any Other Two Questions

1. a) Outline the factors that make the government to attach a lot of importance in the running of Public enterprises. (10 marks)
- b) Explain the managerial functions in public enterprises and the importance of each to the enterprise. (10 marks)
- c) Outline the legal apparatus that govern the formation and operations of public enterprises. (10 marks)

2. a) Explain the sources of capital for public enterprises. (10 marks)
- b) Outline five environment factors that may affect the performance of public enterprises. (10 marks)

3. With clear examples, outline two monopolies and two development boards; giving the merits and demerits of each. (20 marks)
4. Describe the management problems that public enterprises are experiencing today as opposed to the private enterprises. Outline the strength and weaknesses of both enterprises. (20 marks)
5. Explain how organizations are dealing with skills mismatch in the current labour market as well as talent development and retention. (20 marks)