



MACHAKOS UNIVERSITY

University Examinations 2016/2017

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN AND MARKETING

**THIRD YEAR FIRST SEMISTER EXAMINATION FOR BACHELOR OF SCIENCE IN
COMMUNITY RESOURCE MANAGEMENT.**

HCR 312: ADVOCACY AND NETWORKING IN COMMUNITY PRACTICE

DATE: 31/7/2017

TIME: 8:30 – 10:30 AM

INSTRUCTIONS

This Paper Consists of Five Questions

Answers Question One and Any Other Two Questions.

SECTION A. COMPULSORY

QUESTION ONE (30 MARKS)

- (a) Provide the different definitions of the term advocacy (5 marks)
- (b) Identify five factors that are crucial for effective advocacy. (5 marks)
- (c) Describe the challenges of monitoring and evaluation of advocacy work. (10 marks)
- (d) Analyze the importance of building successful coalitions in community practice. (10 marks)

QUESTION TWO (20 MARKS)

- a) Advocacy is about change which involves power. Discuss types of power in advocacy. (10 marks)
- b) Citing examples, analyze the abuses in advocacy in community practice. (10 marks)

QUESTION THREE (20 MARKS)

- (a) Explain the advocacy planning cycle; (10 marks)

- (b) Discuss important steps in developing effective coalitions in community practice. (10 marks)

QUESTION FOUR (20 MARKS)

- (a) Explain five common tools that are useful for advocacy in community practice. (5 marks)
- (b) Outline five functions of advocacy tools. (5 marks)
- (c) Discuss the problems that may be caused by lack of legitimacy in advocacy. (10 marks)

QUESTION FIVE (20 MARKS)

- (a) Discuss the process and analysis of the advocacy issues in community practice. (10 marks)
- (b) Analyze the contributions of key stakeholders in advocacy initiatives in community practice. (10 marks)