



MACHAKOS UNIVERSITY

University Examinations 2018/2019

SCHOOL OF HEALTH SCIENCES

DEPARTMENT OF PUBLIC AND COMMUNITY HEALTH

THIRD YEAR SPECIAL/SUPPLEMENTARY FOR

BACHELOR OF SCIENCE IN PUBLIC HEALTH.

PPH 310: HEALTH PROJECT PLANNING AND MANAGEMENT

DATE: 24/9/2019

TIME: 11.00-1.00 PM

INSTRUCTIONS

- The paper consists of **two** sections
- Section **A** is **compulsory**
- Answer **any two** questions in section **B**

SECTION A (30 MARKS) COMPULSORY

QUESTION ONE

- a) Define the following terminologies (3 marks)
- Program
 - Project
 - Stakeholder
- b) Explain the benefits of effective management of a project (3 marks)
- c) Explain the significance of work breakdown structures in project management (3 marks)
- d) Differentiate between monitoring and evaluation as used in project management (3 marks)
- e) Distinguish between administration and management as used in projects (3 marks)
- f) Explain the importance of project communication in project management (3 marks)
- g) Highlight the qualities of a good project manager (3 marks)
- h) Explain three (3) factors that might influence effective implementation of MCH related projects (3 marks)

- i) Explain how you would ensure proper time management when holding meetings with the project team (3 marks)
- j) Differentiate between a primary stakeholder and a secondary stakeholder as applied to project management (3 marks)

SECTION B:

- Answer any two questions in section B
- Each Question is 20 marks

QUESTION TWO

- a) Explain the importance of developing a project proposal in project management (10 marks)
- b) Explain five management functions that project managers must use while running projects (10 marks)

QUESTION THREE

- a) Explain five principles of project management you would use to manage a community project of your choice (10 marks)
- b) Describe the challenges that a project manager is likely to face while discharging his/her duties (10 marks)

QUESTION FOUR

- a) Describe five (5) activities that are undertaken during project closure. (10 marks)
- b) With appropriate examples, explain SWOT analysis as used in strategic planning (10 marks)

QUESTION FIVE

- a) Explain the responsibilities of project stakeholders in any health related project of your choice (10 marks)
- b) Discuss the factors that could affect implementation of projects (10 marks)