



MACHAKOS UNIVERSITY

University Examinations for 2019/2020 Academic Year

SCHOOL OF ENVIRONMENT AND NATURAL RESOURCES MANAGEMENT

DEPARTMENT OF ENVIRONMENTAL SCIENCES

FOURTH YEAR SECOND SEMESTER EXAMINATION FOR

BACHELOR OF ENVIRONMENTAL STUDIES (COMMUNITY DEVELOPMENT)

ECD 423: COMMUNITY ASSET BUILDING AND SOCIAL ENTREPRENEURSHIP

DATE: 22/10/2020

TIME: 8.30-10.30 AM

INSTRUCTIONS:

Answer question ONE and any other TWO questions

QUESTION ONE (30 MARKS)

- a) Explain the following concepts.
 - i. Asset building. (2 marks)
 - ii. Community wellbeing. (2 marks)
 - iii. Social entrepreneurship. (2 marks)
- b) Assume that you have been tasked with planning and initiating community development programs in your home area.
 - i. Justify why you would use asset-based approach in your work (8 marks)
 - ii. With specific examples identify three types of assets you would focus on. (6 marks)
- c) Describe five approaches that you would advise a private for-profit company to adopt in order to implement social entrepreneurships in its business operations. (10 marks)

QUESTION TWO (20 MARKS)

- a) With relevant examples, discuss the models of social enterprises. (10 marks)
- b) Compare and contrast needs-based and asset-based approaches to community development. (10 marks)

QUESTION THREE (20 MARKS)

- a) Discuss Individual Development Accounts (IDAs) as a programme for community asset building. (12 marks)
- b) Explain the role of asset building in community development. (8 marks)

QUESTION FOUR (20 MARKS)

Social entrepreneurship is said to be different from ‘for profit’ entrepreneurship. In this context, discuss the unique competencies social entrepreneurs need in order to develop a successful social enterprise.

QUESTION FIVE (20 MARKS)

Using examples, critically discuss the differences between the three types of social entrepreneurs, clearly showing how they address problems across local, national and international scales.