



MACHAKOS UNIVERSITY

University Examinations for 2018/2019 Academic Year

SCHOOL OF ENVIRONMENT AND NATURAL RESOURCES MANAGEMENT

DEPARTMENT OF ENVIRONMENTAL SCIENCES

YEAR SPECIAL/SUPPLEMENTARY EXAMINATION FOR

BACHELOR OF COMMUNITY RESOURCE MANAGEMENT AND EXTENSION.

ECD 321: RESOURCE MOBILIZATION AND ECONOMIC EMPOWERMENT

DATE: 26/7/2019

TIME: 8.30-10.30 AM

INSTRUCTIONS:

Answer question ONE and any other TWO questions

QUESTION ONE (30 MARKS)

- a) Discuss any four elements of resource mobilization (10 marks)
- b) Discuss five benefits of developing an organisational strategic plan before mobilizing resources for community development initiatives. (10 marks)
- c) Describe any five indicators of women economic empowerment in a given community (10 marks)

QUESTION TWO (20 MARKS)

- a) Discuss the elements of an effective key message when developing a resource mobilization plan (10 marks)
- b) Discuss the opportunities offered by information and communication technology in resources mobilization (10 marks)

QUESTION THREE (20 MARKS)

- a) Describe the five key elements of a case statement when communicating the cause to potential donors (10 marks)
- b) Discuss five external challenges that NGOs are facing when mobilizing resources (10 marks)

QUESTION FOUR (20 MARKS)

Explain why it is important to tap into local community resources for community development initiatives and highlight the approaches that can be used to mobilize these resources

QUESTION FIVE (20 MARKS)

Discuss the potential benefit of economic empowerment to any community and describe five approaches you can use to economically empower young men in your community