

4. Designing itinerary is a task of senior and experienced executives of tour operating company
- a) Describe the background information required by travel agent and tour operators when developing an itinerary. (10 marks)
 - b) Explain any five major resources which a travel agent will require when designing an itinerary (10 marks)
5. a) Explain the functions of International Air Transport Association in the travel industry. (10 marks)
- b. Describe five roles of the government in enhancing the growth of the travel and tourism industry. (10 marks)