



MACHAKOS UNIVERSITY

University Examinations for 2022/2023 Academic Year

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF SOCIAL SCIENCES

FIRST YEAR SECOND SEMESTER EXAMINATION FOR

BACHELOR OF ARTS

APS 102: SOCIAL PSYCHOLOGY

DATE: 19/4/2023

TIME: 2:00 – 4:00 PM

INSTRUCTIONS:

Answer QUESTION ONE and any other TWO QUESTIONS.

QUESTION ONE (30 MARKS)

- a) Define the following terms as they apply in social psychology. (10 marks)
 - i. Social psychology
 - ii. Interpersonal relationships
 - iii. Self
 - iv. Group dynamics
 - v. Enculturation
- b) Appraise four practical examples of cognitive dissonance. (12 marks)
- c) Explain any four factors that influence interpersonal attraction. (8 marks)

QUESTION TWO (20 MARKS)

- a) Appraise two assumptions of social psychology. (8 marks)
- b) Discuss any four dimensions of ethnic socialization. (12 marks)

QUESTION THREE (20 MARKS)

- a) “Our self-concepts are different” Expound this statement with the help of relevant examples. (10 marks)
- b) Evaluate two group functions as applied in social psychology. (10 marks)

QUESTION FOUR (20 MARKS)

- a) With the help of relevant examples, explain the difference in meaning among the following words: stereotypes, prejudice and discrimination. (12 marks)
- b) Appraise any four sources of power. (8 marks)

QUESTION FIVE (20 MARKS)

- a) Define power as used in psychology. (2 marks)
- b) Explain three attitude domains using examples. (6 marks)
- c) Citing relevant examples explain the difference between prosocial and antisocial behaviours. (12 marks)