



MACHAKOS UNIVERSITY

University Examinations for 2022/2023 Academic Year

**SCHOOL OF HUMANITIES AND SOCIAL SCIENCES
DEPARTMENT OF FASHION DESIGN AND MARKETING
SECOND YEAR SUPPLEMENTARY /SPECIAL EXAMINATION FOR
BACHELOR OF SCIENCE IN FASHION DESIGN AND MARKETING**

HFM 201: ETHICAL AND SUSTAINABLE FASHION DESIGN

DATE: 6/3/2023

TIME: 2.00 – 4.00 PM

INSTRUCTIONS:

- i) *This paper consists of **five** questions.*
- ii) *Answer Question 1 and any other **two** questions.*
- iii) *Question 1=20 marks*
- iv) *Question 2 to 5=15 marks each*

QUESTION ONE

- a) Explain six issues covered under ethical fashion.
(6marks)
- b) Highlight the three pillars of sustainability
(6marks)
- c) Discuss the concept of sustainability as applied in fashion design
(8marks)

QUESTION TWO

The Kenyan Government has banned the consumption of unethical fashion. Explore the ethical responsibilities associated with the design of sustainable fashion products? **(15marks)**

QUESTION THREE

You have invited for a workshop to sensitize fellow designers on sustainable fashion consumption. Discuss three (3) sustainable ways of fashion consumption. **(15marks)**

QUESTION FOUR

ABC Consultancy is writing a report on sustainability in fashion design in Kenya. Elaborate on the 5R's of sustainability. **(15marks)**

QUESTION FIVE

A designer has been given a brief to present the pillars of sustainability to your colleagues. Discuss the main domains of sustainability. **(15marks)**