



MACHAKOS UNIVERSITY COLLEGE

(A Constituent College of Kenyatta University)

University Examinations for 2015/2016

SCHOOL OF ENGINEERING AND TECHNOLOGY

DEPARTMENT OF BUILDING AND CIVIL ENGINEERING

FIRST SEMESTER EXAMINATION FOR DIPLOMA IN CIVIL ENGINEERING

BCEBT106: ENTREPRENEURSHIP I

Date: 3/12/2015

Time: 8:30 – 10:30 AM

INSTRUCTIONS:

- This paper comprises of FIVE questions
- Question ONE is compulsory and carries 30 marks
- Answer any other TWO questions

1. (a)
 - (i) Define the following terms:
 - Entrepreneur
 - Entrepreneurship
 - Development
 - Business opportunity
 - Technology (10 marks)
 - (ii) Name and explain the two types of entrepreneurs (4 marks)
- (b)
 - (i) Explain the difference between self employment and salaried employment giving two advantages of each. (6 marks)
 - (ii) State and explain four roles of an entrepreneur who is operating and running a business. (8 marks)
 - (iii) Identify four characteristics which are common in entrepreneurs (2 marks)

2.

- a) Discuss five personal factors that an entrepreneur has to consider before starting a business (10 marks)
- b) Explain three indicators that can guide an entrepreneur in identifying a business opportunity (6 marks)
- c) What is a business idea (4 marks)

3.

- a) Explain five ways in which an entrepreneur can contribute to the development of a country (10 marks)
- b) State six sources from which an entrepreneur can get business ideas. (6 marks)
- c) Briefly explain four reasons why people become dissatisfied with salaried employment (4 marks)

4.

- a)
 - (i) Identify three sources of business finance (3 marks)
 - (ii) Explain four factors one would consider when selecting a suitable source of business finance (8 marks)
- b) Briefly explain three indicators that may assist you to identify a business opportunity. (9 marks)

5.

- a) Describe four characteristics of a good business opportunity (12 marks)
- b)
 - (i) List three forms of business ownership (3 marks)
 - (ii) Outline five reasons as to why entrepreneurs initiate business. (5 marks)