



MACHAKOS UNIVERSITY

SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

DEPARTMENT OF HOSPITALITY MANAGEMENT

Examination for the Diploma in Hospitality and Tourism management

SPECIAL EXAM

CODE: BTM 057

UNIT NAME: TRAVEL GEOGRAPHY

Date:

Time:

SECTION A (30 MARKS)

- | | | |
|---|--|-------|
| 1 | (a) Name five major support services in travel industry | 5 mks |
| | (b) Name five activities that can be undertaken in tourism destination | 5 mks |
| | (c) Explain three modes of travelling by road | 6 mks |
| | (d) State six benefits of travelling by air | 6 mks |
| | (e) State factors influencing the development of tourism in Kenya | 8 mks |

SECTION B (40 MARKS)

- | | | |
|---|--|-------|
| 2 | (a) Define the following terms as used in Travel Geography | |
| | (i) Geography | |
| | (ii) Tourism | |
| | (iii) Tourism geography | 6 mks |
| | (b) Identify major physical features in Kenya | 4 mks |

- (c) Explain the effects of future prospects and emerging trends of tourism on the tourism industry in Kenya 10 mks
- 3 (a) Explain the benefits of tourism to Kenya 10 mks
- (b) Explain five negative environmental impacts of tourism 10 mks
- 4 (a) State the three letter codes of cities and airports in Kenya 10 mks
- (b) Explain five positive economic impacts of tourism 10 mks
- 5 (a) Identify the 5A’S of tourism industry 5 mks
- (b) Explain the causes of rapid growth in tourism industry in Kenya 5 mks
- (c) Explain five factors determining tourists choice of transport 10 mks